

Remark

Applicants respectfully request reconsideration of this application as amended. Claims 1, 5, 6, 8, 10, 14, 16, 19 and 20 have been amended. No Claims have been cancelled. Claims 22-26 are new. Therefore, claims 1-26 are present for examination.

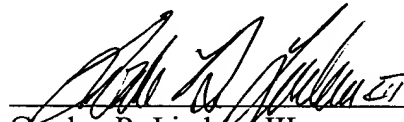
Charge Our Deposit Account

Please charge any shortage to our Deposit Account No. 02-2666.

Respectfully submitted,

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Date: 2/25/13



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VERSION WITH MARKINGS TO SHOW CHANGES MADE
Insertions are underlined and deletions stricken

IN THE CLAIMS:

1. (Twice Amended) A method comprising:
receiving entertainment programming input;
identifying multiple available versions of an entertainment program;
identifying, for each of the multiple versions, a set of descriptive information regarding the respective version, the descriptive information having a plurality of characteristics; and
selecting one of the multiple versions for display based on the sets of descriptive information and on a set of user preferences.
5. (Twice Amended) The method of claim 1, wherein selecting comprises selecting the one of the multiple versions having the set of descriptive information most closely resembling the set of user preferences.
6. (Twice Amended) The method of claim 1, ~~wherein the descriptive information comprises a plurality of characteristics and~~ wherein selecting comprises selecting the one of the multiple versions having the most number of characteristics that conform to the set of user preferences.
8. (Twice Amended) The method of claim 1, further comprising:
identifying a user of an entertainment system;
accessing user preferences for the identified user;
and wherein selecting comprises selecting the one of the multiple versions for display based on a comparison of the sets of descriptive information to the accessed user preferences.

10. (Twice Amended) A storage medium having stored thereon a plurality of instructions that, when executed by a processor, result in:

- receiving entertainment programming input;
- identifying multiple available versions of an entertainment program;
- identifying, for each of the multiple versions, a set of descriptive information regarding the respective version, the descriptive information having a plurality of characteristics; and
- selecting one of the multiple versions for display based on the sets of descriptive information and on a set of user preferences.

14. (Twice Amended) The storage medium of claim 10, wherein the plurality of instructions, when executed by the processor, further result in selecting the one of the multiple versions of the entertainment program having the set of descriptive information most closely resembling thea set of user preferences.

16. (Twice Amended) An apparatus comprising:

- a program guide controller to receive entertainment programming input;
- a selection controller coupled to the program guide controller to identify multiple available versions of an entertainment program, to identify, for each of the multiple versions, a set of descriptive information regarding the respective version, the descriptive information having a plurality of characteristics, and to select one of the multiple versions for display based on the sets of descriptive information and on a set of user preferences; and
- a device controller, coupled to the selection controller, to display the selected one of the multiple versions of the entertainment program.

19. (Twice Amended) The apparatus of claim 16, wherein in selecting one of the multiple versions for display, the selection controller is to select the one of the multiple versions

of the entertainment program having the set of descriptive information most closely resembling the set of user preferences.

20. (Twice Amended) The apparatus of claim 16, wherein the descriptive information comprises a plurality of characteristics and wherein ~~in selecting~~ the selection controller selects ~~is~~ ~~to select~~ the one of the multiple versions having the most number of characteristics that conform to the set of user preferences.

22-26. (New)